

# RUFAIDAT AL-SIDDIQ

Creative and impact-driven software developer and digital communications specialist with 4+ years of experience building user-centric web solutions and leading digital storytelling initiatives for NGOs and startups. Blends a passion for technology and social change to craft inclusive platforms, lead campaigns, and mentor youth in digital skills. Proven ability to manage complex projects across communications and development with a focus on accessibility, visual appeal, and performance.

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🌐 <https://rufaidat-al-siddiq.vercel.app/>

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☎ 09039709028, 08105303281

📍 Abuja, Nigeria

## EXPERIENCE

### Communication Strategist/Graphic

#### Artist

[Plan International Nigeria](#)

02/24 - Present

Abuja, Nigeria

#### Achievements/Tasks

- Redesigned the organisation's website to enhance UX, speed, and visual storytelling for donor and public engagement.
- Develop two interactive web platforms focused on empowering girls and improving access to youth-friendly services and information.
- Support communications for over 24 humanitarian and development projects, aligning with donor requirements and safeguarding standards.
- Designed and implemented campaigns like Beyond the Numbers, increasing youth participation and engagement by over 30%.
- Supports real-time content production, capacity building, and digital transformation for youth-centred initiatives.
- Drives storytelling and digital advocacy through strategic multimedia content, youth-led campaigns, and digital platforms.

### Frontend Developer

[Pay It Forward \(PIF\)](#)

04/23 - 04/24

Remote

#### Achievements/Tasks

- Co-developed a multi-tenant, multi-language e-commerce platform with a central dashboard, deployed across eight countries including Nigeria, Denmark, UK, US, Sweden, Spain, and Germany.
- The system was designed primarily for gifting, enabling recipients to seamlessly make and accept International payments, pass on gifts, with full localisation and scalable tenant support.

### Software Development Trainer

[Webfala Digital Skills For All Initiative \(WDSFai\)](#)

11/23 - 02/24

Kwara, Nigeria

#### Achievements/Tasks

- Trained and mentored 150 young female graduates in software development, equipping them with the skills and knowledge necessary to combat and advocate against Gender-Based Violence (GBV) through technology.
- Developed and implemented a comprehensive curriculum tailored to the specific needs and goals of the participants, fostering a supportive and inclusive learning environment.

## EDUCATION

### Masters in International Affairs and Diplomacy

Ahmadu Bello University, Zaria

06/24 - Present

### B. Agriculture

University of Ilorin, Ilorin

12/2015 - 12/2020

## SKILLS

- HTML/HTML5
- React/Redux
- MongoDB
- Next Js
- Typescript
- JavaScript
- CSS/CSS3
- Tailwind CSS/Bootstrap
- Styled components/Material Ui
- Figma
- Git
- Vercel
- Node Js
- Express
- Apollo GraphQL
- Graphic design(Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Canva, Corel draw)
- Storytelling
- Video Editing (Inshot, CapCut)
- Photo Editing (Adobe Photoshop, Lightroom)

- Encouraged collaboration and teamwork among the participants, fostering a sense of community and empowering them to address societal challenges, such as GBV, through technology solutions.
- Facilitated workshops and training sessions on software development, coding, and relevant technology tools, promoting hands-on learning and practical skill development.

## Intern FullStack Developer

Code Village LLC

04/22 - 04/2023

Kwara, Nigeria

### Achievements/Tasks

- Engineered over 9 responsive websites and web applications using React, Next.js, Node.js, and MongoDB.
- Developed a reusable component library that significantly accelerated development workflows and reduced code redundancy by 94%.
- Conducted thorough application testing using Jest and Cypress to ensure production-level performance and reliability.

## Frontend Developer

Webfala Digital Ltd.

08/22 - 05/2023

Kwara, Nigeria

### Achievements/Tasks

- Implemented websites and landing pages from concept through deployment, utilizing React, Tailwind CSS, and/or Material UI for clients from diverse backgrounds.
- Delivered engaging user experience through optimization of images, code and cross-browser compatibility for 4+ websites.
- Standardised all output with a new, responsive mobile-first approach and strategy.

## CERTIFICATES

### Plan International Thrive

#### Programme

11/23

### II4G\*Zuri Frontend - HTML, CSS, JavaScript

08/2022

### Free Code Camp JavaScript algorithms and data structure

07/2022

### Free Code camp Responsive Web design

06/2022

### WDSFAI Web Development

05/2022

### WDSFAI Graphics design

05/2022

## CONFERENCES/HACKATHON

Adolescents and Youth Conference  
(03/2024)

Kwara E-Government Hackathon  
(01/2023)

GDG DevFest 2022 (11/2022)

Google Developers Groups' Untold Tales of Women in Tech (11/2022)

Google Developers Groups' I/O Extended Ilorin (11/2022)

Google Developers Groups' Untold Tales of Women in Tech (11/2022)

CAFS Food Security Future Summit  
(10/2019)

## INTERESTS

- Volunteering and community involvement
- Research
- Advocacy
- International affairs and development
- Travel
- Technical Writing